



Name: Doritos x Formula 1: Taste the Thrill

1. **Application:** These terms and conditions govern this Competition. **Annexure A** forms part of these Terms and includes general terms and conditions as well definitions. It is important that you read and understand the Terms in deciding if you wish to participate and what you can expect from the Promoter.
2. **Terms:** Instructions on how to enter the Competition, the rules, directions and prizes all form part of these Terms. If you take part in this Competition, you agree to be bound by these Terms and accept that the Promoter's decision is final.
3. **Where to find these Terms:** A copy of these Terms is available at <https://simba.co.za/promotions>]

The Promoter	This Competition is conducted by: <table border="1" data-bbox="515 976 1366 1021"> <tr> <td>PepsiCo South Africa (Pty) Limited</td><td></td></tr> </table> a subsidiary of PepsiCo Inc., situated at: Andre Greyvenstein Avenue Isando, 1600 Johannesburg Republic of South Africa. Plus: Agencies: 1. Techsys Digital (Pty) Ltd; registration number Reg No: 2011/116915/07 VAT No: 4670269374 - situated at Athlone House, 3 Henley Rd, Muizenberg, Cape Town, 7945; and 2. Accenture Song Brand Cape Town (Pty) Ltd, registration number 2007/020938/07; situated at 74 Waterfall Drive, Building 3, Waterfall Corporate Campus, 1685 Waterfall City	PepsiCo South Africa (Pty) Limited	
PepsiCo South Africa (Pty) Limited			
Who can enter the Competition?	ible to win the travel prize, you must have a valid passport and be able to meet any applicable visa and immigration requirements for The Competition is open to all residents of South Africa. You must reside in South Africa at the time of entering this Competition or winning or receiving any prize in the Competition. You must be 18 (eighteen) years old or older to enter this Competition and have a valid South African identity document, or a valid passport, and necessary residency permission. To be elig travel.		
Competition platform/venue	Doritos South Africa Micro site www.doritos.co.za		

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Competition Period	The Competition will start on 25 July 2026 at 00:01 and will end on 25 October 2026 at 00:00 .					
How to enter the Competition.	To enter, participants must: • Scan the QR code on selected Doritos' promotional packs, or The QR Code will re-direct you to an automated Microsite follow prompts. Upon accessing the Doritos South Africa microsite, participants must complete the entry form with the required personal details and a valid back-of-pack barcode to be entered into the draw for a chance to experience THE FORMULA 1 QATAR AIRWAYS QATAR GRAND PRIX 2026; or win monthly prizes.					
How many times can you enter the Competition?	Entries are limited to once a day					
Prize	<table><tr><td>What is the prize?</td><td></td></tr><tr><td>How many prizes can be won in the Competition?</td><td> 14 prizes in total: - The Grand Prize: (1) 5 winners receiving two Grandstand tickets for the FORMULA 1 QATAR AIRWAYS QATAR GRAND PRIX 2026 - 27 – 29th November, (2) Flights from any South African domestic airport via OR Tambo International Airport to the host country international airport. The flight plan will be determined by the Promoter, at the Promoter's sole discretion. (3) Airport and stadium transfers. (4) Three nights stay at a 4-star hotel in a double/twin room, determined by the Promoter, at the Promoter's sole discretion. (5) meals; (6) cost of visa applications. </td></tr></table>		What is the prize?		How many prizes can be won in the Competition?	14 prizes in total: - The Grand Prize: (1) 5 winners receiving two Grandstand tickets for the FORMULA 1 QATAR AIRWAYS QATAR GRAND PRIX 2026 - 27 – 29th November, (2) Flights from any South African domestic airport via OR Tambo International Airport to the host country international airport. The flight plan will be determined by the Promoter, at the Promoter's sole discretion. (3) Airport and stadium transfers. (4) Three nights stay at a 4-star hotel in a double/twin room, determined by the Promoter, at the Promoter's sole discretion. (5) meals; (6) cost of visa applications.
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		Monthly Prizes: 1 of 9 Formula 1 branded merchandise hampers (3 winners per month) Hampers to include: 1 F1x Doritos branded hoodie, 1 F1x Doritos branded Polo, 1 F1x Doritos branded cap & 1 F1 x Doritos branded bucket hat
	Number of prize winners to be selected.	14 winners in total.
	Can you win more than one prize?	No. No person can win more than one prize.
	When and how will you receive your prize?	The winner will be contacted telephonically and/or via email to be informed about their prize acceptance and delivery.
	When will we notify the prize winner/s?	1. Grand Prize winners will be notified by 30 of October 2026, after the prize draw. 2. Monthly winners will be notified at the end of each month.
	What will happen to the prize if unclaimed?	Should the Promoter be unable to reach the winner after 3 (three) attempts within a 48-hour period, the winner will be disqualified, forfeit the prize and a runner-up winner will be contacted and substituted as a winner.
	What will happen if you do not claim the prize?	If a winner cannot be contacted or a winner's relevant details cannot be confirmed during this period, the prize will be forfeited, and another winner will be drawn.
	Conditions relating to visas and immigration.	The winner (and travel partner) must meet all entry requirements prescribed by the government of Qatar, which include, without limitation, the following: 1. must be in possession of a valid passport with a minimum of 6 (six) months' validity from the return date

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		with a minimum of 4 open pages for the entry and exit stamps. 2. must be willing to disclose monthly income and expenditure, and financial status, as well as provide all documentation which is required for this purpose. 3. must be able to provide proof of address, whether property is owned or rented. All required documents mentioned above must be provided within 3 days of accepting the prize.				
Winner selection	<table><tr><td>How will a winner/s be selected?</td><td>Drawn by random selection.</td></tr><tr><td>How will you be contacted and notified if you have won a prize?</td><td>By mail or contact number supplied at entry.</td></tr></table>	How will a winner/s be selected?	Drawn by random selection.	How will you be contacted and notified if you have won a prize?	By mail or contact number supplied at entry.	
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FORMULA 1 QATAR AIRWAYS QATAR GRAND PRIX 2026: <u>No</u> <u>Responsibility and Liability</u>	Participants in the promotion agree to be bound by the 'MINISTRY OF SPORTS AND YOUTH QATAR MOTOR & MOTORCYCLE FEDERATION' (the "Event Organiser") event terms and conditions, including any applicable age restrictions. The Event Organiser, event personnel and staff and its agents, each reserve the right, in their sole discretion, to remove or revoke full or partial access to the event to any winner and/or guests who do not comply with the Event Organiser's terms and conditions. Formula One World Championship Limited and its related companies ("F1") and the Event Organiser each are not responsible for or involved in the organisation, development, execution or results of this promotion. This promotion is organised exclusively by PepsiCo South Africa (Pty) Limited. Therefore, F1 and the Event Organiser each assume no responsibility for any aspect related to the dynamics of the promotion, including but not limited to, the selection of winners, the awarding of the prize, or any inconvenience that may arise during the promotion. Any queries, complaints or concerns regarding the promotion should be directed directly to PepsiCo South Africa (Pty) Limited, and not F1 or the Event Organiser. F1 and the Event Organiser, including any of their					

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	subsidiaries or affiliates, each waive any liability arising from the promotion and shall not be liable for any damage, injury or inconvenience that may arise in connection with the promotion.
Other/additional terms	1. If, for reasons beyond the control of the Promoter, the winners are in any way prevented from enjoying the prize or any the scheduled activity, the Promoter reserves the right to optionally grant an alternative incentive. 2. The Promoter reserves the right to extend or modify these terms and conditions at any time. Participants should therefore consult the terms and conditions constantly and until the end of the Competition.
Questions	Please contact the Customer Care Line – 0800 079 696 if you have any questions about this Competition.

ANNEXURE A

GENERAL TERMS AND CONDITIONS

1. Defined Terms

Associate	means any person who is a director, member, partner, employee or agent of, or consultant of PepsiCo or the Agency or the Promoter.
Disqualified persons	means an individual who is not eligible to participate due to specific reasons outlined under the terms of the Competition.
Promoter	means an individual or organization responsible for organizing, marketing, and managing this Competition.
Terms	means all the terms and conditions which govern this Competition as detailed in this document, and includes any amendments made to the Terms.

2. **People who may not participate in the Competition:** Any person who is a director, member, partner, employee or agent of, or consultant ("Associates") of the Promoter and/or PepsiCo Inc., or any other person who directly or indirectly controls, is employed by or is controlled by the Promoter, and/or immediate family members of Associates, who are indirectly or directly connected to or employed by any party in the aforementioned

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capacities or relationships, their advertising agencies, manufacturers, distributors or bottlers of beverages identified by the trademarks owned by or licensed to PepsiCo Inc. and each of their affiliates ("Disqualified Persons").

3. **Invalid Entries:** Entries which are incomplete, unclear, submitted incorrectly, or submitted after the last day of entry or have errors or false information, or are from Disqualified Persons are invalid. The Promoter may refuse to award the prize if the Terms have not been followed or if the Promoter finds any wrongdoing in your participation in the Competition.
4. **Defects:** The Promoter is not responsible for defects in the prizes. The Promoter or the prize provider's total aggregate liability to you will not exceed the cost of the prize.
5. **Voucher/Coupon Terms and Conditions:** To use any coupon or voucher won in the Competition, you must follow the terms and conditions which are on the coupon SMS/on the voucher. Vouchers/Coupons are non-refundable and cannot be exchanged for cash. The Promoter is not responsible for the loss, damage, or misuse of the coupon.
6. **Prize Exchange:** You may not ask for your prize to be exchanged for another prize or for cash.
7. **Prize Transfer:** You may not have your prize transferred from you to any other person.
8. **Final Decision:** Unless the Consumer Protection Act (Act 68 of 2008) specifies differently, the judge's decision is final.
9. **Prize Substitution:** The Promoter may substitute prizes with similar prizes or with prizes which have a similar value.
10. **Indemnity:** To the maximum extent allowed by law, you indemnify the Promoter, its affiliates, associated companies, advertising agencies, advisers, suppliers, and agents against all claims, damages or losses resulting from your participation in this Competition, even where arising from negligent acts or omissions of the Promoter.
11. **Publicity:** The Promoter may ask you to be identified and photographed and to have the photographs published in various media, including print and web-based media, for purposes of the Competition or for the business of the Promoter. The Promoter may ask to use your image for marketing purposes, without any payment to you. You agree that the Promoter owns all Intellectual Property Rights in the publicity materials and that we may use at our absolute discretion, such publicity and publicity materials. You confirm the grant by you to us of a worldwide,

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PepsiCo South Africa (Pty) Ltd, Reg. No. 1995/003667/07, VAT No. 4400150183
Andre Greyvenstein Avenue, Isando, Johannesburg, 1600, PO Box 99, Isando, 1600
Tel: +27 11 928 6000
Directors: GB Haarhoff, TS Matsheka, P Chugh, V Soni (Ms)
Company Secretary: R Samodien



non-exclusive, royalty free license in the Intellectual Property Rights in the Competition entry so the Promoter shall be entitled to use the entry in any and all media at no cost to the Promoter.

12. **Own work/materials:** Where a competition requires submission of work or materials, you will not submit other people's work or materials. You will ensure that your submission does not infringe, misappropriate, or otherwise violate any third-party intellectual property rights, including patents, trademarks, copyrights, or trade secrets, and you hereby indemnify the Promoter, its affiliates, associated companies, advertising agencies, advisers, suppliers, and agents against all claims, damages or losses resulting from your submission of work or materials which infringe, misappropriate or violate any third-party intellectual property rights.
13. **Wrongdoing:** The Promoter may disqualify you if fraud or cheating is suspected in your participation in the Competition. This can include manipulation of code or falsifying of data. You may also be banned from participating in this or any other competition or promotion which the Promoter or PepsiCo Inc. may run, for a period decided by the Promoter.
14. **Cancellation and Changes:** The Promoter may cancel or make changes to the Competition, the Terms or prizes at any time, where the Promoter believes that the change or cancellation is necessary or where things which are outside of the control of the Promoter happen. Any changes will be posted either within the Competition information or these Terms and will become effective immediately after being made or on a date chosen by the Promoter. You will not have any claim against the Promoter because of the changes in the Terms or the prizes.
15. **Technical failures and Unauthorized intervention:** The Promoter is not responsible for any problems or technical fault of any telephone network, online systems, servers, equipment, software, failure of any e-mail or entry to be received by the Promoter on account of technical problems, human error or traffic congestion on the internet or at any web site, or any combination of these things, including any damage to your computer, resulting from your participation in this Promotion or your downloading any materials in this Competition .
16. **Consumer Protection Act:** The Competition will be conducted according to the relevant provisions of the Consumer Protection Act, 2008 ("CPA"). Should you win a prize in the Competition, you will promptly do all things necessary to allow the Promoter to comply with its obligations under the CPA including, but not limited to (i) providing any personal information required to facilitate handing over the prize (including providing proof of address and identity number) and (ii) signing receipt of the prize when it is delivered.
17. **Data Privacy:**

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17.1 PepsiCo South Africa shall take all reasonable steps to protect the personal information of consumers and for the purpose of this clause, "personal information" shall be defined as detailed in the Promotion of Access to Information Act 2 of 2000 (PAIA) Protection of Personal Information Act 4 of 2013.

17.2 **Legal Basis for Processing of Personal Data:** Personal data is processed in accordance with applicable data protection laws, including the Protection of Personal Information Act (POPIA), based on your consent, our legitimate interests, or contractual obligations.

17.3 **Data Subjects Rights:** Users have the right to access, correct, delete, or object to the processing of their personal information. Requests can be submitted to: <https://privacy-central.securiti.ai/#/dsr-universal/52b5d68c-3def-4bc4-bdfc-2e56a6c83d2e>.

17.4 **Data Sharing and Transfer:** Personal data may be shared with trusted service providers, affiliates, or partners for the purposes outlined above, subject to appropriate safeguards.

12.1 **Data Retention:** We retain personal information only for as long as necessary to fulfil the purposes for which it was collected or as required by law.

12.2 **Security Measures to Protect Personal Data:** We implement appropriate technical and organizational measures to protect personal data against unauthorized access, loss, or misuse. For more detailed information on how we collect, use, and protect your personal data, please refer to our Consumer Privacy Notice on <https://www.pepsico.africa/consumer-privacy-notice>.

By participating in the Competition, you consent to the transfer, storage and processing of your personal information. You may withdraw this consent at any time by written notification to the Promoter: ssaprivacyoffice@pepsico.com. The Promoter and its affiliates will collect and use the personal information listed herein (a) to enable your participation in this Competition; (b) for activities related to this Competition; (c) for the Promoter's, its affiliates and subsidiaries' marketing purposes; and (d) for communication to you about products and product offers of the Promoter. The Promoter will not use personal information for a different purpose without first obtaining your permission. The Promoter keeps personal information to fulfil the purposes for which it was collected or as required by applicable laws or regulations and the Promoter's privacy policy: <https://ssa.pepsico.africa/privacy-notice>. Save for the Promoter's affiliates and the Promoter's service providers for the fulfilment of (a), (b) and (c), the Promoter shall not allow third parties to use your personal information. You further agree that your personal information may in appropriate circumstances reside outside of South Africa, and you hereby agree to the transfer of your personal information to locations outside of South Africa and the use of your personal information in such locations as described in this clause.

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18. **Law and jurisdiction:** These Terms are construed, interpreted, enforced and governed by the laws of the Republic of South Africa.

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